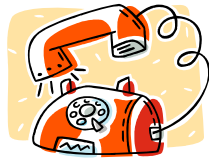


Marketing your Private Mediation Practice: Do's and Don'ts to Jumpstart your Business



Topics include writing a press release, advertising, relationship-building, working with media, targeted mailings, name-branding, increasing exposure, web sites, more.

- **Friday, May 23, 2008**
- **8:30 AM – 12:00 Noon (8 – 8:30 Breakfast, sign in)**
- **At Northcoast Conflict Solutions
7819 Broadview Road, Suite 4, Seven Hills, OH 44131**
- **Cost: \$75.00. Must pay in advance to reserve seat. Check or cash only. Limit 13. Checks payable to Northcoast Conflict Solutions**
- **Workbook, handouts, light breakfast included**
- **Register: (216) 236-6200 x 2**
- **Presenter: Patti Bertschler, PCC**



Northcoast Conflict Solutions
“Making peace, one person at a time”
7819 Broadview Road, Suite 4
Seven Hills, OH 44131
www.ncsmmediation.com